

NORTH YORKSHIRE OUTBREAK MANAGEMENT ADVISORY BOARD

REMOTE MEETING

ON: Monday 19th October 2020

AT: 12 noon

This meeting will be held using video conferencing with a live broadcast to the Council's YouTube site. Further information on this is available on the committee pages on the Council website - <https://democracy.northyorks.gov.uk/>.

The live broadcast of this meeting will start when the meeting commences. Members of the press and public who would like to view it can do so via the County Council's website. For help and support in accessing the meeting, please contact the Democratic Services Officer responsible for the meeting (see contact details below).

This Board is an informal, non decision-making body and therefore there is no facility for public questions or statements. If you would like to find out more about the North Yorkshire Outbreak Management Plan you can do so from the link [here](#)

The meeting will be available to view once the meeting commences, via the following link - www.northyorks.gov.uk/livemeetings Recording of previous live broadcast meetings are also available there.

AGENDA

NO.	ITEM	LEAD	INDICATIVE TIMINGS
1	Welcome/introduction	Chair	12.00 – 12.05
2	Apologies for absence	Chair	
3	Declarations of interest (if any)	Chair	
4	Notes of meeting held on 16 th September 2020 and any matters arising ENCLOSED	Chair	

5	Update on the current position in North Yorkshire, which will include: data internationally; for the UK; North Yorkshire; and by Districts SLIDES ENCLOSED	Lincoln Sargeant, Director of Public Health and Victoria Turner, Public Health Consultant	12.05 – 12.25
6	New national restrictions, including three-level alert system – verbal update	Lincoln Sargeant, Director of Public Health	12.25 – 1.00
7	Update on Theme 6 of the Outbreak Management Plan – Vulnerable Groups SLIDES ENCLOSED	Marie-Ann Jackson, Head of Stronger Communities	1.00 – 1.20
8	Events Framework SLIDES ENCLOSED	Lincoln Sargeant, Director of Public Health	1.20 – 1.25
9	Partner Updates (on an exception basis): <ul style="list-style-type: none"> • Business / LEP • Care Sector • Healthwatch • Local Government • NHS • Police • PF&C Commissioner • Public Health England • Schools • Voluntary & Community Sector 	ALL	1.25 – 1.30
10	Next Meeting – Thursday 19 th November 2020 at 2.00 p.m.	Chair	-
11	Any other business	Chair	-

Patrick Duffy, Senior Democratic Services Officer
Patrick.Duffy@northyorks.gov.uk

Tel: 01609 534546

15th October 2020



North Yorkshire Outbreak Management Advisory Board

Notes of a discussion held remotely, via Skype, on Wednesday 16th September 2020

THOSE WHO JOINED THE DISCUSSION:

North Yorkshire County Council Representatives

Councillor Carl Les, Leader of North Yorkshire County Council (Chair)
 Councillor Caroline Dickinson, Executive Member, Public Health, Prevention, Supported Housing
 Councillor Michael Harrison, Executive Member for Health and Adult Services
 Richard Flinton, Chief Executive, North Yorkshire County Council
 Barry Khan, Assistant Chief Executive (Legal and Democratic Services)
 Lincoln Sargeant, Director of Public Health
 Richard Webb, Corporate Director, Health and Adult Services

District Council Representatives

Councillor Keane Duncan, Leader, Ryedale District Council
 Councillor Richard Foster, Leader, Craven District Council
 Councillor Richard Musgrave (substitute for Councillor Mark Crane), Selby District Council
 Councillor Ann Myatt, Harrogate Borough Council
 Councillor Stephen Watson, Portfolio Holder for Environmental Health, Waste and Recycling, Hambleton District Council

Other Partners' Representatives

David Dickson, Vice-Chair, North Yorkshire and York Local Enterprise Partnership (substitute for David Kerfoot)
 Ashley Green, Chief Executive Officer, Healthwatch, North Yorkshire
 Julia Mulligan, Police, Fire and Crime Commissioner
 Susan Peckitt (substitute for Amanda Bloor), North Yorkshire Clinical Commissioning Group
 Leah Swain, Chief Executive, Community First Yorkshire
 Sally Tyrer, Chair, North Yorkshire Local Medical Committee
 Ian Yapp, Head Teacher, Riverside Primary School
 Lisa Winward, Chief Constable

In attendance (all from North Yorkshire County Council, unless stated)

Ray Busby, Principal Democratic Services Officer
 Patrick Duffy, Senior Democratic Services Officer (Clerk)
 Fazila Dingmar (substitute for Phil Mettam)
 Lisa Dixon, Director, Scarborough Borough Council
 Faye Hutton, Marketing and Customer Communications Officer
 John Kelly, Head of Data and Intelligence
 Guy Kendrew, Data Intelligence Specialist
 Katie Needham, Public Health Consultant
 Victoria Ononeze, Public Health Consultant
 Victoria Turner, Public Health Consultant

Apologies received from

Amanda Bloor, Accountable Officer, North Yorkshire Clinical Commissioning Group
 Councillor Mark Crane, Leader, Selby District Council
 David Kerfoot, Chair, North Yorkshire and York Local Enterprise Partnership
 Councillor Stuart Parsons, Leader of the Independent Group, North Yorkshire County Council
 Councillor Steve Siddons, Leader, Scarborough Borough Council

NO.	ITEM	ACTION
46	<p data-bbox="300 275 1206 309">WELCOME AND INTRODUCTION BY THE CHAIR</p> <p data-bbox="300 342 1206 510">County Councillor Carl Les welcomed Members of the Board and any members of the public or media viewing the meeting. He also welcomed Ashley Green, Chief Executive Officer, Healthwatch North Yorkshire, who was now their representative in place of Judith Bromfield.</p> <p data-bbox="300 544 1206 611">He advised that he is the Leader of North Yorkshire County Council and the Chair of this Board and that:-</p> <ul style="list-style-type: none"> <li data-bbox="308 645 1206 779">- the main role of this Board is to support the effective communication of the test, trace and contain plan for the county and to ensure that the public and local businesses are effectively communicated with; <li data-bbox="308 813 1206 947">- decisions of the Board are purely advisory and its recommendations will be considered through the governance arrangements of the bodies represented, which retain their decision making sovereignty; <li data-bbox="308 981 1206 1048">- the papers for this meeting had been published in advance on the County Council's website; <li data-bbox="308 1081 1206 1686">- the Board comprises:- <ul style="list-style-type: none"> <li data-bbox="363 1149 1206 1216">• Three other County Councillors – Caroline Dickinson, Michael Harrison and Stuart Parsons <li data-bbox="363 1249 1206 1317">• Representatives – usually the Leaders – of each of the 7 District Councils in North Yorkshire <li data-bbox="363 1350 1206 1417">• The Chief Executive, Director of Public Health and Director of Health and Adult Services for North Yorkshire <li data-bbox="363 1451 1206 1485">• The Police, Fire and Crime Commissioner <li data-bbox="363 1518 1206 1552">• The Chief Constable <li data-bbox="363 1585 1206 1686">• Representatives of Business; the Care Sector; Healthwatch; the NHS: Public Health England; Schools; and the Voluntary and Community Sector <li data-bbox="308 1720 1206 1787">- people can see the names of everyone on the Board and the organisations they represent on the Council's website. 	
47	<p data-bbox="300 1818 1206 1852">APOLOGIES</p> <p data-bbox="300 1874 951 1908">As stated in the attendance on the previous page.</p>	
48	<p data-bbox="300 1942 1206 1975">DECLARATIONS OF INTEREST</p> <p data-bbox="300 1998 804 2031">There were no declarations of interest.</p>	

49	<p>NOTES OF MEETING HELD ON 18TH AUGUST 2020</p> <p>AGREED that these were an accurate reflection of the discussion. (There were no matters arising.)</p>	
50	<p>UPDATE ON THE CURRENT POSITION IN NORTH YORKSHIRE</p> <p>Slides had been circulated with the Agenda containing data internationally; for the UK; North Yorkshire and by District; and information on Theme 2 of the Outbreak Management Plan – High Risk Locations.</p> <p>Some of the data had been updated from the version sent out with the Agenda, to reflect the rapidly changing situation.</p> <p>Lincoln Sargeant advised that:-</p> <ul style="list-style-type: none"> - This is a global phenomenon. The escalation since January has been astounding; 27 million people infected and almost 900,000 deaths, with virtually every country affected - In the UK, as reflected in North Yorkshire, there has been an increase in the number of cases among younger people. Thankfully, the death rate remains quite low - We have seen a steep increase in the number of cases in the last few weeks - 20 plus cases each day, up from one or two a day in July - The situation differs by District. Although we have seen an increase in infections, we still have much lower rates than the areas that are in the Top Ten nationally <p>Slides had also been circulated that contained information on Theme 1B of the Outbreak Management Plan – Education Settings. Victoria Ononeze, who leads this Theme, talked through this aspect.</p> <p>Education Settings are wide ranging - from early years through to out of school settings and Universities/Colleges. Schools are understandably anxious about what reopening means in terms of Covid-19.</p> <p>There have been several achievements to date, including the establishment of a dedicated Public Health and Children and Young People’s Service Team to support settings, building on established communication channels; proactive support to prevent infections and transmissions; and robust processes to support identification and management of cases.</p> <p>There are two outbreaks currently. The schools are being supported, with the aim of maintaining continuity, enabling children to continue their education and wellbeing.</p> <p>Next steps include helping schools to navigate Covid-Secure Guidance, which changes regularly, and proactive communications for children and young people. A Pack will be going out to schools shortly.</p> <p>Ian Yapp asked about face coverings. It is going to be easier for Schools if they can articulate their position on the basis of health</p>	

	<p>advice. Victoria Ononeze advised that information about this will be going to schools shortly.</p> <p>Finally, as part of this Item, Katie Needham presented slides that had been circulated on Events.</p> <p>Katie's presentation outlined:-</p> <ul style="list-style-type: none"> • The national position, including the recently introduced "Rule of Six" • The local approach • The ten principles • Update on events <p>We are liaising with colleagues to assess risk of events in terms of potential to facilitate transmission of the virus. This depends on several factors, such as the size and type of event and infection rates.</p> <p>In terms of the local approach, the Council and partners are working with the Local Resilience Forum to develop a set of key principles for event organisers, which they are expected to adhere to.</p> <p>The principles include effective management of crowd density; demonstrating enhanced cleaning, hand wash and hygiene procedures for everyone involved in the event; and the ability to identify, report and respond to confirmed Covid-19 cases.</p> <p>A number of events have taken place around the county where advice and support has been given to event organisers. Most of the organisers have been receptive to the advice provided. There are circumstances where permission can be refused or organisers requested to cancel the event.</p> <p>A Protocol is being developed on the approach to events to ensure a consistent and co-ordinated approach across partners.</p> <p>NOTED.</p>	
51	<p>DATA REPORTING: OUTBREAK CLUSTER INSIGHT PRODUCT - DEMONSTRATION</p> <p>John Kelly demonstrated this product.</p> <p>The tool has been developed wholly by Technology & Change as they continue to work to support Public Health Teams, and uses data science techniques to provide critical insight.</p> <p>The tool provides an overview of the data by particular areas, with current rates and cases on day-by-day basis. This helps colleagues understand what may need to be an area of focus.</p> <p>It is possible to view information by test positivity and test cases by age group, gender and locality, down to postcode level.</p> <p>The really helpful element of the product is that it can understand cases relevant to each other in terms of time and geography, which indicates cases may be related, as a pointer to further investigation.</p>	

	<p>The tool shows how different cases of outbreaks within areas have grown and receded over time. This helps us understand how cases might transmit and, with a new cluster, helps us to understand how this might develop.</p> <p>The tool has been built because Public Health England provide a lot of data but it is in raw form. To make decisions around response, it is important, particularly in an area as widespread as North Yorkshire, that the data is timely, to help facilitate prompt decisions.</p>	
<p>52</p>	<p>TESTING AND CONTACT TRACING</p> <p>Victoria Turner provided a verbal update and mentioned the following:-</p> <ul style="list-style-type: none"> - People are experiencing difficulty in accessing a swab test. The capacity issue is around the national laboratories, not our local capacity to actually do the testing. Therefore, we have no control over this, although we continue to lobby for improvements. - From a North Yorkshire perspective, we have fought hard to make sure that we still have our Mobile Testing Units going to the expected locations across the county. We have been successful so far. Their portability gives us flexibility i.e. they can be moved to areas where they are most required. - If it helps people trying to book a test, we have noted that additional slots tend to be released at around 8.00 a.m. and 8.00 p.m. - We understand the frustration of people trying to get these slots and are doing everything we can to support that, although, as mentioned, this is a national issue - The Government is working to increase capacity, although it will take until early October, we understand. 	
<p>53</p>	<p>COMMUNICATIONS UPDATE</p> <p>Faye Hutton updated verbally as follows: -</p> <ul style="list-style-type: none"> - Digital Ad Vans are being used throughout the county with key messages on preventative measures, together with newspapers/on line adverts. - A lot of work is being targeted to younger people. A two step approach: secondary schools and young people aged 18 plus. - Behavioural insights are being used as young people tend to be heavily influenced by these. - Messages are being deployed via a number of mediums, such as video footage; working with Youth Council Groups, Schools and Colleges; and stickers for pub windows and mirrors containing key messages. - Working on a number of matters including a case study for people with disabilities and an understanding piece on why some people may be exempt from wearing face coverings and may not understand social distancing. 	

	<p>Richard Webb advised that some communications will be going out today to reinforce the points that the Board has made today – urging everyone to work together and show restraint to prevent further lockdown and to thank people for what they have done so far.</p> <p>He added that, on testing, a video was posted on the Council’s social media on 14th September explaining that this is a national issue and that this may mean there will be fewer appointments available and tests may take longer to process. We will re-emphasise this.</p>	
54	<p>PARTNER UPDATES</p> <p><u>Ashley Green, Healthwatch, North Yorkshire:</u> Not an update as such, but Ashley said he was pleased to join the Board.</p> <p><u>Sue Peckitt, NHS North Yorkshire Clinical Commissioning Group:</u> In response to the increase in numbers of cases in the community, this is not currently being reflected in Hospital admissions, although we are seeing a slight increase in the number of people presenting to Hospitals. The Hospitals are managing within their allotted beds. We are keeping a check on it and working closely with partners.</p> <p><u>David Dickson, Business Sector:</u> Both the Growth Hub and the Economic Departments within the Authorities have increased the number of people working there, because we are now looking at survival for small and micro business.</p> <p>Finance is key, so there will be a big push between now and 4th November, when the Business Bounce back initiative ends, on increasing liquidity and cash within small and micro businesses.</p> <p>NOTED.</p>	
55	<p>NEXT MEETING</p> <p>Monday 19th October 2020 at 12 noon.</p>	ALL TO NOTE
56	<p>ANY OTHER BUSINESS</p> <p>Richard Webb said if there were any significant developments, advice would be sought as to whether a meeting will be required before 19th October.</p>	

The meeting concluded at 3.00 p.m.

PD

Public Health Intelligence

Outbreak Management Advisory Board – 19 October 2020

Data pack produced: 15th October 2020

Produced by: Leon Green, Emel Bagdatlioglu, Paul Trinder

International

Global situation

The WHO reports:

- 38,002,699 confirmed cases (up 2.3m since last week)
- 1,083,234 deaths (up 39,365 since last week)
- 217 areas / nations with cases

Dashboard accessed 09:00 BST 15/10/20. Data will reflect different reporting timeframes.

Comparison with Europe

The table to the right shows total numbers and 14-day COVID-19 case notification rate per 100,000.

Based on the 14-day cumulative rate (per 100,000), the UK is ranked 6th for new cases and equal 11th for deaths.

Total case rate in the UK is third highest after Spain and France. Total death rate is highest in Europe, but subject to variation in death registration practices between countries.

Source: [European Centre for Disease Prevention and Control](https://ecdc.europa.eu/en)

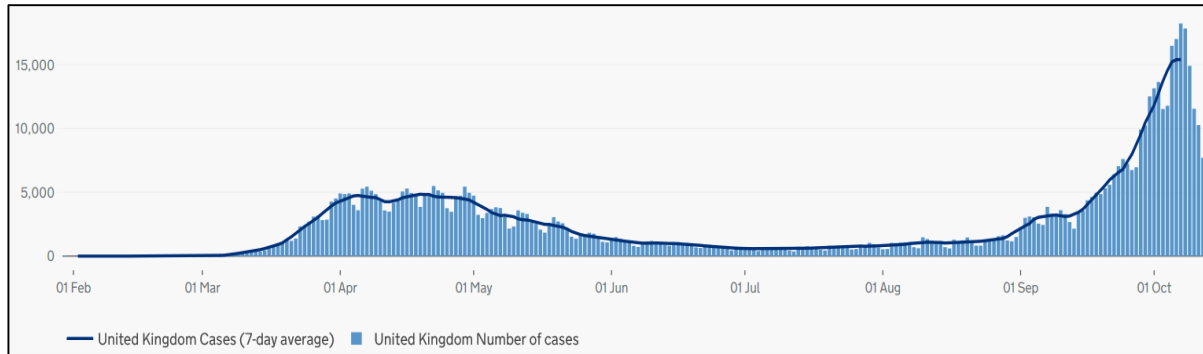
Rank	Country	Cases	Deaths
1	USA	7,728,436	213,626
2	India	7,239,389	110,586
3	Brazil	5,103,408	150,689
12	UK	634,924	43,018

Globally, cases now exceed 38 million, with nearly 1.1 million deaths to date.

The UK has the 12th highest number of cases globally and the 5th highest number of deaths.

Nation	Total to 14/10/2020		14-day cumulative rate per 100,000	
	Cases	Deaths	Cases	Deaths
Czechia	129 747	1 106	581.3	4.4
Belgium	173 147	10 244	469.5	2
Netherlands	188 662	6 622	412.2	1.4
France	756 472	32 933	307.1	1.6
Spain	896 086	33 204	293.8	3.4
United Kingdom	634 920	43 018	283.2	1.4
Iceland	3 668	10	272.6	0
Luxembourg	9 840	133	229.5	1.5
Slovakia	20 886	61	207.5	0.3
Malta	3 937	44	182.8	2
Romania	160 461	5 535	180.5	3.8
Slovenia	9 231	147	179.9	0.4
Ireland	44 159	1 830	171.7	0.6
Austria	57 762	879	148.5	0.9
Hungary	40 782	1 023	146.5	2.6
Portugal	89 121	2 110	140.2	1.4
Poland	135 278	3 101	119.3	1.6
Croatia	20 993	330	113.2	1.3
Denmark	33 101	674	97.1	0.4
Liechtenstein	155	1	91.2	0
Italy	365 467	36 246	86.9	0.6
Sweden	100 654	5 899	79.3	0.2
Bulgaria	25 774	923	74.7	1.6
Lithuania	6 366	106	64	0.5
Latvia	2 840	41	57.9	0.2
Germany	334 585	9 677	54.6	0.2
Finland	12 499	346	47.2	0.1
Greece	23 060	462	46	0.7
Estonia	3 908	68	44.8	0.3
Norway	15 639	277	34.7	0.1
Cyprus	2 047	25	34.7	0.3
Total	4,301,247	197 075	NA	NA

UK Cases

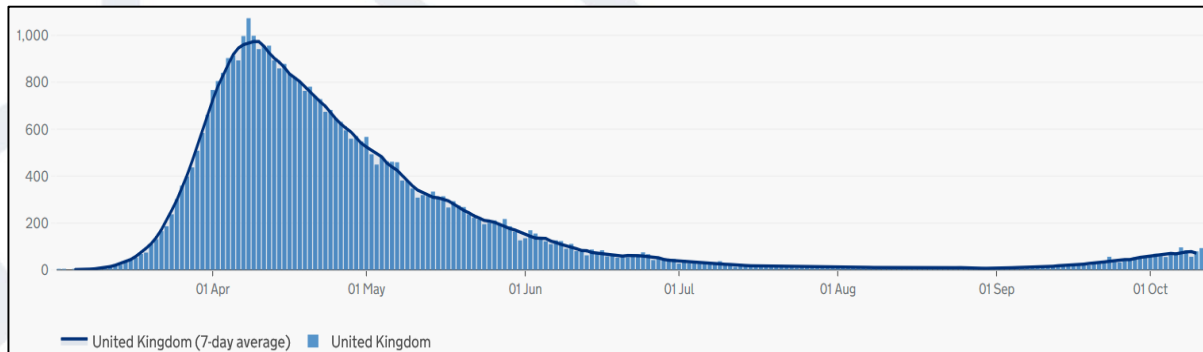


+81,629
since last week

Public Health England data shows there were 654,644 lab confirmed cases in the UK on 13th October, up by 19,724 from the previous day. This is more recent than the data reported by the WHO.

The UK rolling average of daily new cases has steadily increased from July, with the latest average at 15,393 daily cases.

Deaths



+499
since last week

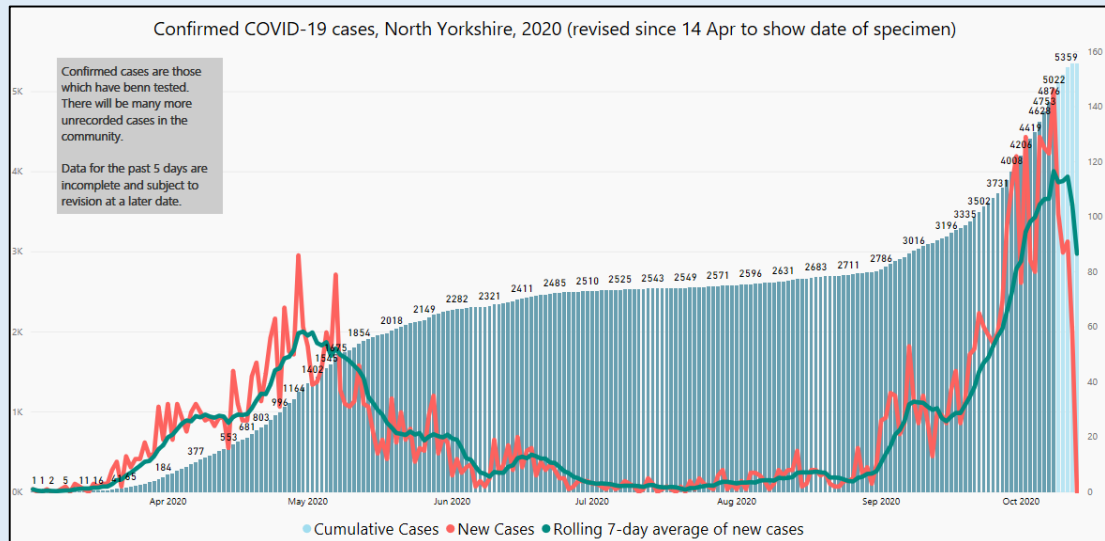
As of the 13th October, there have been 43,155 deaths recorded in the UK, up by 137 from the previous day.

The UK rolling average is increasing, with 71 average daily deaths recorded most recently.

PHE revised the presentation of deaths to include all the deaths of people who have had a positive COVID-19 test result from a Public Health or NHS laboratory within 28 days of death. The data do not include deaths of people who had COVID-19 but had not been tested, people who were tested positive only via a non-NHS or Public Health laboratory, or people who had been tested negative and subsequently caught the virus and died. Deaths of people who have tested positively for COVID-19 could in some cases be due to a different cause.

North Yorkshire

Cases



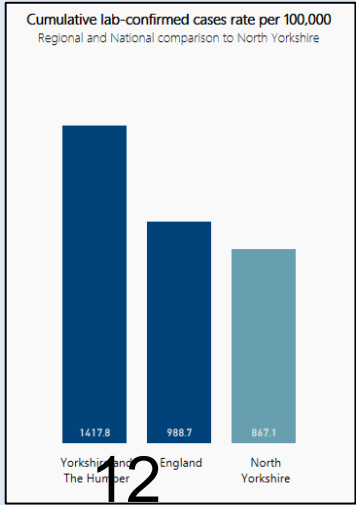
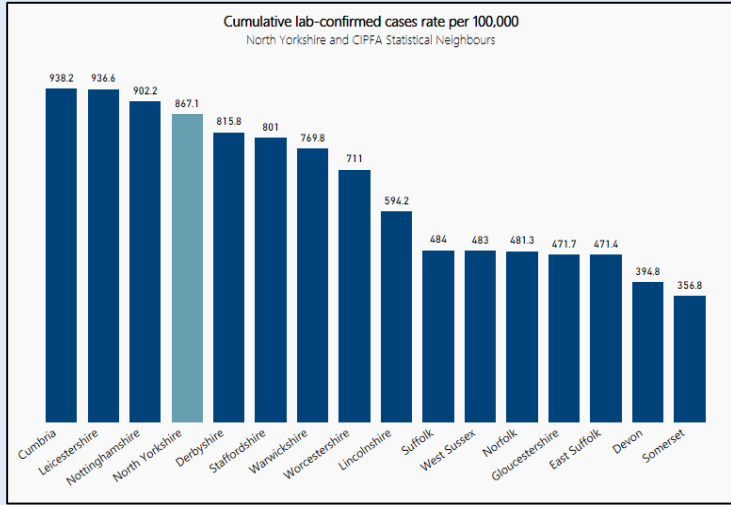
Cases

The number of cases of COVID-19 in North Yorkshire continues to increase. At 12th October, there have been 5,359 positive tests since 3rd March.

There have been 1,462 new cases reported in the past two weeks. The weekly rolling average of new cases is 104 cases per day, but may be as high as 117 per day, allowing for incomplete data in the most recent days.

The 2nd & 5th October saw 129 new cases on each day, there were 146 on the 8th October.

Rates



Rates

Compared with 15 other statistical neighbour local authority areas, North Yorkshire is ranked 4th, with 867.1 cases per 100,000 population. This rate continues to increase in North Yorkshire. The two areas with the lowest rates are in the South West region, which has been less affected by COVID-19 to date.

The North Yorkshire rate is lower than both the England and Yorkshire & Humber rates.

Epidemic-long infection rates

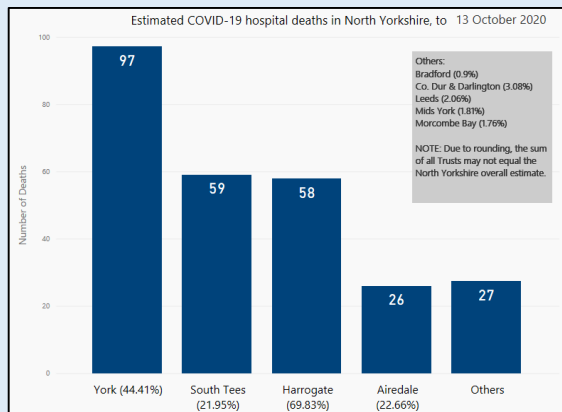
Last refreshed	13/10/20	Data source(s)	NYCC Dashboard via PHE
Descriptor	Total number of people with at least one lab-confirmed positive COVID-19 test result since the start of the pandemic (crude rates per 100,000 population for North Yorkshire).		
Key points	<ul style="list-style-type: none"> The rate of cases in North Yorkshire is lower than England. Craven has the highest rate amongst the county's districts and Ryedale the lowest. Compared with authorities with the top 10 highest rates in England, all North Yorkshire's districts are much lower. 		

North Yorkshire districts		
Area	Cases	Rate per 100,000
Craven	607	1,062.3
Hambleton	675	736.9
Harrogate	1,473	915.9
Richmondshire	482	897.1
Ryedale	287	518.2
Scarborough	954	877.2
Selby	744	821.0
North Yorkshire	5,222	844.9
England	540,396	960.1

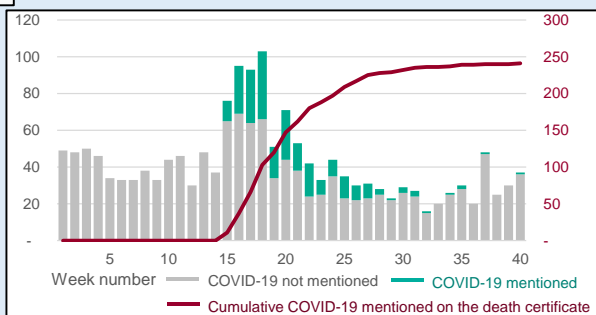
Ten highest local authorities in UK		
Area	Cases	Rate per 100,000
Knowsley	4,041	2,678.6
Blackburn with Darwen	3,724	2,487.7
Liverpool	12,336	2,476.9
Oldham	5,850	2,467.2
Burnley	2,160	2,429.1
Manchester	13,359	2,416.4
Leicester	8,119	2,292.1
Pendle	2,109	2,289.6
Preston	3,251	2,271.3
Bolton	6,530	2,270.9

Deaths

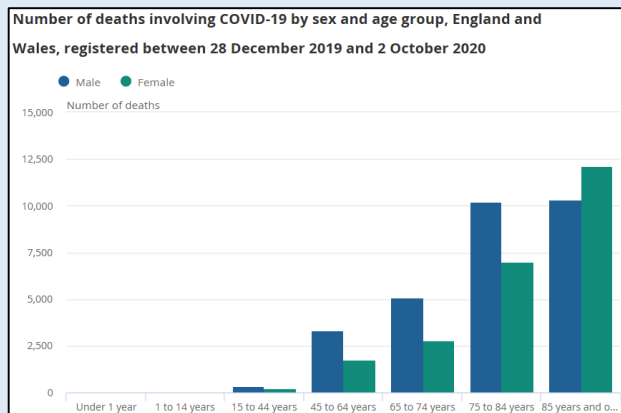
Estimated hospital deaths



Care homes



Age and sex (national data)



Hospital deaths

Estimates suggest about 267 deaths in hospital for North Yorkshire residents. This has increased by 8 since 13th September. As well as the four main hospital trusts, this total includes additional estimated deaths from other surrounding hospital trusts: Darlington, Leeds, Mid Yorkshire, Morecambe Bay and Bradford.

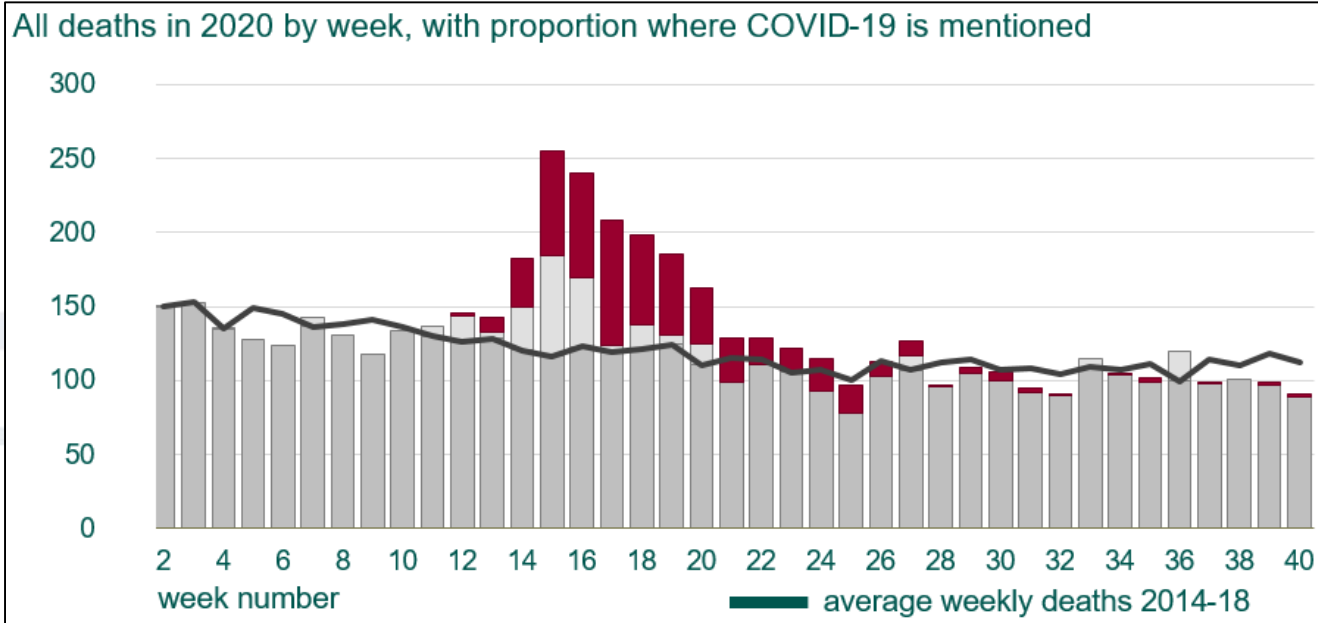
Care home deaths

241 deaths in care homes up to 2 October, up 2 since previous report (to 4 Sept).

Age and sex

Nationally, the number of deaths involving COVID-19 remains higher in the older age groups than in younger age groups. The highest proportions of deaths involving COVID-19 are in people aged over 75 years.

ONS provisional weekly deaths to 2nd Oct.



For week 40, there were 91 deaths reported in North Yorkshire. This is 22 (19%) below the long-term average of 113 for week 40 and 8 lower than week 39 (99 deaths).

There were 2 deaths attributable to COVID-19, the same as in week 39. One occurred in hospital and one in a care home.

In week 40, COVID deaths comprised 2% of all deaths in the county, similar to 2% in week 39 and lower than 40% in week 17.

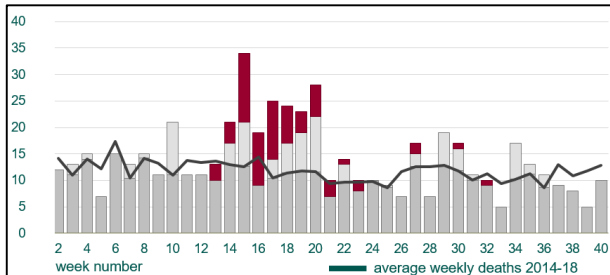
To 2nd October 2020, there have been 5,391 deaths in North Yorkshire from all causes and 569 (10.6%) from COVID-19.

30.9% of deaths from all causes have occurred in care homes. There have been 241 deaths in care homes from COVID-19, 42.4% of all COVID deaths.

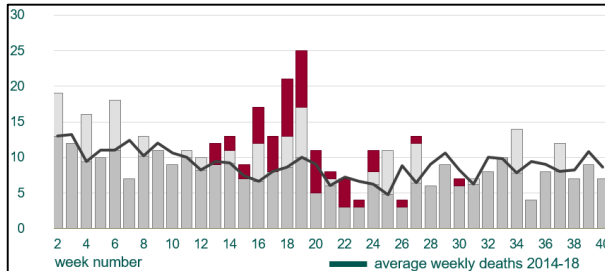
Weekly provisional deaths by diagnosis and place of death, North Yorkshire, (to 2 Oct 2020, wk 40)

Charts show number of deaths by district. Non-Covid shown grey, Covid-coded deaths shown red. This week there were Covid-19 deaths in Harrogate district. Total deaths increased in Craven and Scarborough districts.

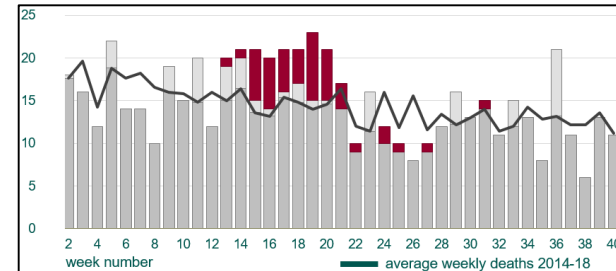
Craven



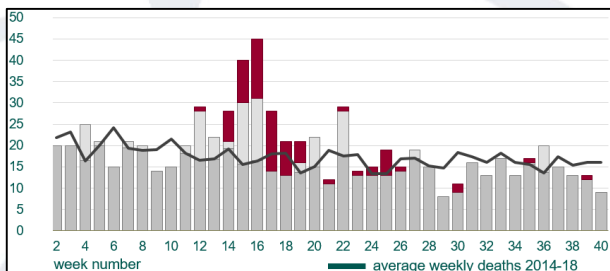
Richmondshire



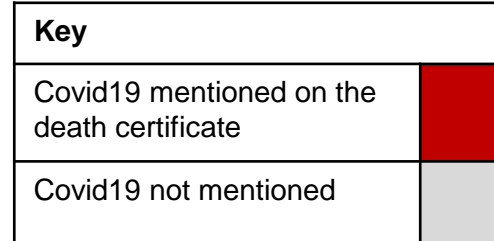
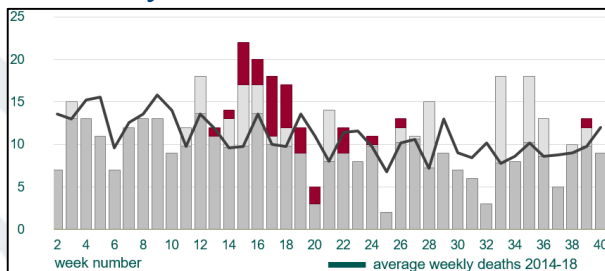
Selby



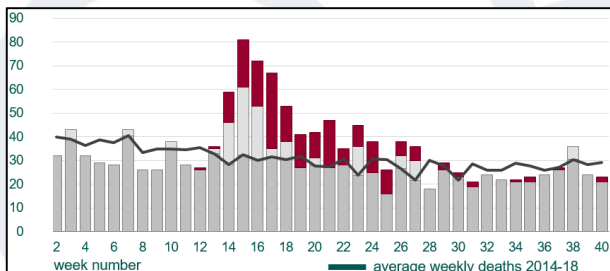
Hambleton



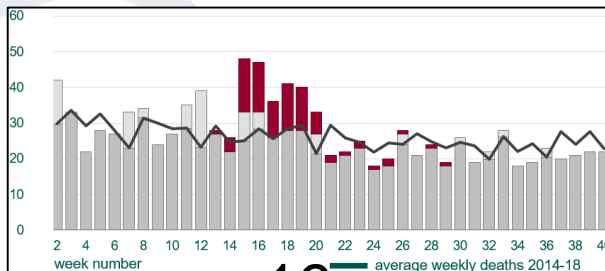
Ryedale



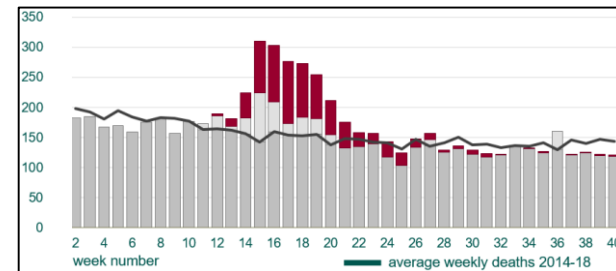
Harrogate



Scarborough



North Yorks LRF



Data sources

WHO Coronavirus Disease (COVID-19) Dashboard:

<https://covid19.who.int/>

European Centre for Disease Prevention and Control:

<https://www.ecdc.europa.eu/en/cases-2019-ncov-eueea>

Coronavirus (COVID-19) in the UK: <https://coronavirus.data.gov.uk/>

NHS England, COVID-19 Daily Deaths:

<https://www.england.nhs.uk/statistics/statistical-work-areas/covid-19-daily-deaths/>

Office for National Statistics, Deaths registered weekly in England and Wales, provisional: week ending 2 October 2020:

<https://www.ons.gov.uk/peoplepopulationandcommunity/birthsdeathsandmarriages/deaths/bulletins/deathsregisteredweeklyinenglandandwalesprovisional/latest>

Outbreak Management Plan

Theme 6 – Vulnerable Groups

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Outbreak Management Advisory Board – 19 October 2020

Respect | Protect | Enjoy - Community Support Offer

Community Support Orgs (CSOs)

- Practical support for people self-isolating
- Direct & CSC referral process
- Disseminate universal messages to Communities
- Cascade new guidance and advice to wider community & VCSE

'Marshalling' Roles*

General Population:

- District & Borough Councils to provide additional capacity for deployment where needed e.g. high footfall areas

Young People – 'Streets Ahead'

- NY Youth co-ordinating advice and information for young people – detached youth workers, NYCC Streets Ahead team and NY Sport.

Universal Plus (NYCC)

- Provide out of hours cover for CSOs
- Additional capacity for CSO volunteers where needed
- Customer Support Centre to triage and refer to support e.g. Housing Options, Fire Service support, NHS Volunteers, Team NY Volunteers

Support for Clinically Extremely Vulnerable (Shielded)

- Targeted welfare messages to shielded cohorts in high risk areas if required
- CSO/U+ practical support if CMO un-pauses shielded status



2 way intelligence

2 way intelligence

Communication messages to vulnerable groups

- Our communications approach has been to use a broad and diverse range of channels including print, digital and out of home advertising, direct mail, radio, AdVans, influencers and social media.
- Using our own products and platforms as well as those of our partners
- Local marketing across the county through the Voluntary & Community Sector
 - For some audiences, e.g. the refugee community, messaging is agreed centrally but delivery is through a trusted relationship such as a faith leader
- People who are clinically extremely vulnerable (***shielded***) have been updated regularly on both key prevention messaging and reassurance on the support available – new national guidance published 14 October linked to new risk tiers
- Our key messages regarding support available is unchanged and have remained consistent since March:
 - Support from *family, friends and neighbours* first and for anyone without a local network to help them contact the County Council Customer Service Centre

Case Study – vulnerable groups

Background

- Positive COVID cases linked to a community with potential to infect other members of the community
- Multi agency meeting scheduled to manage the cases and support the local community

Key actions

- Community Support Organisation (CSO) support provided to residents isolating including food, welfare and financial support
- Support to access testing including home testing from CSO
- Joint communication materials developed for residents to reinforce social distancing messaging
- Liaison with CCG to ensure people have access to health services whilst isolating
- Cases have remained low and support from all organisations supporting residents has enabled residents to self-isolate and maintain social distancing

ITEM 8

NORTH YORKSHIRE OUTBREAK MANAGEMENT ADVISORY BOARD – 19TH OCTOBER 2020

UPDATE ON EVENTS

Update on Events

- Multiagency partnership work continues to review and assess events across North Yorkshire and within localities. Where risks are identified these are escalated to NYCC Public Health for action.
- To date the majority of event organisers have cancelled voluntarily (where appropriate) having receiving advice from Districts or a letter from the Director of Public Health.
- Different 'levels' of response have been agreed to reflect risks identified together with the different national tier alert levels and any local restrictions agreed. Current advice is in line with North Yorkshire being at 'medium alert'.
- NY Police co-ordinate a list of all 'known' events across North Yorkshire.
- Events organisers are encouraged to discuss any planned events first with local Safety Advisory Groups. Guidance has been produced for event organisers on planning events to mitigate the risks of COVID-19.
- All events (as far as possible) are identified and their Covid risk assessment reviewed by Districts. Event organisers are required to take measures to ensure a COVID-19 environment and demonstrate compliance with 10 key public health principles (see next slide).

Update on Events (cont)

1. Demonstrate safe and effective management of crowd density throughout all site areas in order to maintain approved current social distancing
2. Demonstrate how queues can be managed effectively
3. Ability to ensure the use of face coverings within national guidance (or local guidance)
4. Demonstrate enhanced cleaning, hand washing and hygiene procedures for staff, vendors and public, sufficient for projected numbers.
5. Ability to manage waste, including face mask and other PPE disposal
6. Ensure good ventilation in all areas
7. Prepared contingency plans to mitigate risk from escalation / lockdown
8. Ability to identify, report and respond to suspected or confirmed Covid-19 cases
9. Appoint a competent Covid-19 Officer
10. Demonstrate robust calculations of visitor projections relative to COVID compliant site capacity

Update on Events (cont)

- Key forthcoming events of concern are 'bonfire nights' and 'Halloween'.
- Communications, including press releases have been developed with partners and are being rolled out.
- Also working with Districts around Remembrance Services.